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Regarding: Target Multi-Media and Cliff Craven

To whom it may concern:

I have been working with Cliff on two productions for the Osoyoos Indian Band's Nk'Mip Desert and Heritage Centre: *Coyote Spirit* and *Because of the stories...* The Nk'Mip (pronounced Inkameep) Desert and Heritage Centre affords an in-depth look at the history of the area and its people. Ubiquity Interactive was awarded the contract to write and produce the center's feature video presentation as well as a multi screen video installation set in a traditional Okanagan aboriginal pit house.

Cliff was the producer of both shows and as such was the central figure responsible for the shows' successes. Cliff assembled the crew for the productions and managed the process from concept creation through to the final delivery.

The Nk'Mip projects were challenging on many fronts, ranging from an inexperienced client and actors to location filming in the desert during the heat of summer. Cliff's leadership and quiet tenacity ensured that all aspects of the production were well managed. In the end Cliff delivered shows that were a huge success. *Coyote Spirit* and *Because of the stories...* are a source of pride for the client and the rest of the Okanagan community. The shows will entertain the visitors to their territory with a story that reflects their deeply felt emotions about their history and their connection with the land.

Cliff was the focus point of the whole process; working the clients, the exhibit designers, fabricators, A/V installation contractors, film crew and the post production team. As such he handled the project with the utmost care and professionalism.

I am thankful to have had the pleasure of working with Cliff, and I have no reservations about recommending Cliff for any other project that he may undertake.

Sincerely

Lars Meyer
Executive Producer, "Coyote Spirit" / "Because of the Stories..."

Principal
Ubiquity Interactive Inc.